

STEPHEN KUI

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WEBSITE

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Product (UX/UI) Designer

B.A. Design - University of California, Davis

SKILLS

User Research Wireframing Rapid Prototyping UI Animation
Sketch Photoshop Illustrator Principle HTML SCSS Javascript

WORK EXPERIENCE

PRODUCT DESIGNER

Fluxx Labs, Inc.
Jan 2017 - Present

- Evolved Fluxx's design language by formalizing an atomic design system with reusable components, bringing parity to Fluxx's multiple applications.
- Worked with and guided junior designer through user interviews and user testing sessions to redesign the Admin Settings backend with a focus on usability and reduction of friction in common workflows.
- Currently responsible for designing and developing all SCSS and in-product animations; optimized Grantmaker animations using GreenSock API.
- Translate loosely defined / ad-hoc ideas into testable deliverables on tight deadlines to assist Director of Product with setting the product roadmap.

PRODUCT DESIGNER

Showpad
Aug 2016 - Oct 2016
Product team was moved to Belgium

- Conducted research and analysis of the Free Trial, leveraging interviews, sales demos, and user traffic data from Google Analytics and Mixpanel.
- A/B tested unique seller presentation interactions and new flows using high-fidelity prototypes with salespeople from different verticals.
- Led an initiative to improve the product and engineering handoff and design QA with Jira, elevating the level of visual polish in the application.

VISUAL DESIGNER

Workday, Inc.
Jul 2015 - Aug 2016

- Produced iOS and iPad wireframes and high-fidelity mockups. Built and tested interactive prototypes with internal testers and stakeholders.
- Designed user flows for the Workday Learning Management System, then helped build them with HTML / CSS and light Javascript.
- Collaborated with product managers to simplify the information architecture in Workday Community, making navigation more intuitive.
- Redesigned component-based HTML email marketing campaigns, increasing average clicks-to-opens rate from about ~11% to ~24%.

ADDITIONAL INFO

COMMUNICATION

- Lead new feature training by hosting product demos and Q&A's.
- California State & NFL National champion for public speaking.

FRONT-END

- Shipped React components to help development team expedite releases.
- Built high-fidelity prototypes and online design repository with Nunjucks.